

# **WCSX-HD1**

## **PUBLIC AFFAIRS QUARTERLY REPORT**

**April 1 - June 30, 2016**

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## **Section I – Community Issues**

WCSX-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending June 30, 2016.

- 1. Economy**
- 2. Terrorism / War**
- 3. Gender / Racial Issues**
- 4. Crime**
- 5. Government policy**
- 6. Detroit**
- 7. Environment**
- 8. Arts & Culture**
- 9. Presidential Election**

## **Section II – Public Affairs Program Listing**

WCSX-HD1 aired the following public affairs program each Sunday between April 1 - June 30, 2016.

### **“The Peter Werbe Show”**

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WCSX-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

## Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WCSX-HD1 addressed key community issues throughout the three month period ending on June 30, 2016.

### **1. Economy**

**April 17, 6:00 am**

#### **The Peter Werbe Show**

David Vine, author, *Base Nation: How U.S. Military Bases Abroad Harm America and the World*, talked about the U.S.-led war in Iraq and Syria against the Islamic State (IS) and the impact it will have on prospects for peace and divergence of tax money for war rather than domestic infrastructure. 25 min

**May 22, 6:30 am**

#### **The Peter Werbe Show**

Eli Friedman, co-editor, *China on Strike: Narratives of Workers' Resistance*, described the continuing wave of Chinese strikes that are redefining the country's labor market and what lessons they hold for American unions. 25 min.

### **2. War and Terrorism**

**April 3, 6:00 am**

#### **The Peter Werbe Show**

Frank Joyce, labor and anti-racist activist, described the content of Martin Luther King's 1967 anti-Vietnam war speech, "A Time to Break Silence," and its impact. 25 min.

**June 12, 6:00 am**

**The Peter Werbe Show** Frank Joyce, co-editor, *The People Make the Peace: Lessons of the Vietnam Antiwar Movement*, described re-visits to Vietnam that he and several other activists took recently who had gone to the country at war in the early 1970s. 25 min.

### **3. Gender/Racial Issues**

**April 10, 6:00 am**

#### **The Peter Werbe Show**

Gerald Horne, author, *Paul Robeson: The Artist*, described the life of the American singer, actor, NFL player, and civil rights campaigner. 25 min.

**June 5, 6:00 am**

#### **The Peter Werbe Show**

Gerald Horne, author, *Slave Resistance and the Origins of the United States of America*, said that the revolt of the Southern British colonies was mostly motivated to assure the maintenance of slavery. 25 min.

**June 19, 6:00 am**

#### **The Peter Werbe Show**

Cindy Crabb, author, *Learning Good Consent: On Healthy Relationships and Survivor Support*, said that sex, consent, abuse, and support is complicated, and the book is a guide to preventing sexual violence and helping its survivors to heal. 25 min.

**June 19, 6:30 am**

**The Peter Werbe Show**

Beth Tompkins Bates, author, *The Making of Black Detroit in the Age of Henry Ford*, described how African Americans, an internal migrant population from the South, in the early part of the last century became a powerful and decisive force in the city and the United Auto Workers union, and the role played by the Ford Motor Company. 25 min.

**4. Crime/Courts/Justice**

**April 17, 6:30 am**

**The Peter Werbe Show**

Dawn Paley, author, *Drug War Capitalism*, explained how U.S. policy is more about social, economic, and territorial control than it is about suppressing narcotics. 25 min.

**May 22, 6:00 am**

**The Peter Werbe Show**

Peter K. Enns, author, *Incarceration Nation: How the United States Became the Most Punitive Democracy in the World*, said the negative economic, social, and political costs of maintaining the world's highest incarceration far outweigh its intended purpose. 25 min.

**May 29, 6:30 am**

**The Peter Werbe Show**

Russell Mokhiber, editor, *The Corporate Crime Reporter*, discussed the larger number of white collar crimes among major companies and the stock market. 25 min.

**5. Government Policy**

**April 3, 6:30 am**

**The Peter Werbe Show**

Greg Mello, executive director, The Los Alamos Study Group, analyzed the Nuclear Security Summit occurring in Washington DC. 25 min

**April 10, 6:30 am**

**The Peter Werbe Show**

Chuck Collins, senior scholar, Institute for Policy Studies, discussed the revelations contained in the Panama Papers and how they affect local economies. 25 min.

**June 26, 6:30 am**

**The Peter Werbe Show**

Dr. Marion Nestle, author, *Soda Politics: Taking on Big Soda (and Winning)*, refuted the soda industry's contention that it is a lack of physical activity which is the reason for rising obesity rates. 25 min.

**6. Detroit**

**May 15, 6:30 am**

**The Peter Werbe Show**

Tom Pedroni, director, Detroit Data and Democracy Project, discussed the state of Detroit schools and what needs to be done to fix them. 25 min.

**May 29, 6:00 am**

**The Peter Werbe Show**

David Mariness, author, *Once in a Great City: A Detroit Story*, described the city in the early 1960s when it was considered at its apex ignoring its hidden flaws which would soon become pronounced. 25 min.

**June 12, 6:30 am**

**The Peter Werbe Show**

Michael Stephen Smith, NYC talk show co-host of Law and Disorder, and Jim Lafferty, LA talk show host of The Lawyers Guild Show, described their impressions of the changes in Detroit since they left years ago. 25 min.

**June 26, 6:00 am**

**The Peter Werbe Show**

Jenenne Whitfield, executive director, The Heidelberg Project, gave the latest information about the world famous, Detroit outdoor community art environment including how the installation was recovering from several arson fires and new creations. 25 min.

## **7. Environment**

**May 1, 6:00 am**

**The Peter Werbe Show**

Investigative reporter, Antonia Juhasz, commented on the lessons learned from the BP oil spill. 25 min.

**May 8, 6:30 am**

**The Peter Werbe Show**

Ralph R. Frerichs, author, *Deadly River: Cholera and Cover-Up in Post-Earthquake Haiti* told the story of the 2010 epidemic—of a French disease detective determined to trace its origins so that he could help contain the spread and possibly eliminate the disease—and the political intrigue that made that effort so difficult. 25 min.

## **8. Arts & Culture**

**April 24, 6:00 am**

**The Peter Werbe Show**

William Powers, author, *New Slow City: Living Simply in the World's Fastest City*, described how he altered his life to get off the treadmill of work and consumption. 25 min.

**May 1, 6:30 am**

**The Peter Werbe Show**

Peter Linebaugh, author, *The Incomplete, True, Authentic, and Wonderful History of May Day*, told the stories of the origins of the date in its labor and pagan roots. 25 min.

**May 8, 6:00 am**

**The Peter Werbe Show**

Reverend Billy of the Church of Stop Shopping offered up what he says is a DIY spirituality for activists, a heady mix of humor, insightful critique, passionate

commitment, emotional catharsis, and examples of creative, joyful, Earth-inspired direct action. 25 min.

## **9. Presidential Election**

**April 24, 6:30 am**

### **The Peter Werbe Show**

Investigative reporter Greg Palast discussed how states are increasingly limiting access to voting. 25 min.

**June 5, 6:30 am**

### **The Peter Werbe Show**

L.M. Bogad, author, *Tactical Performance: The Theory and Practice of Serious Play*, and *Electoral Guerrilla Theatre: Radical Ridicule and Social Movements*, spoke about the role creative satire can play in the political process including the November election. 25 min.

## Section IV –Public Service Announcements

During the three-month period, April 1 – June 30, 2016, WCSX-HD1 aired the following Public Service Announcements.

### **WCSX-HD1 PUBLIC SERVICE ANNOUNCEMENT SUMMARY**

<b>Organization</b>	<b># times aired</b>
1. Citizens Environment Alliance	15
2. Animal Care Network	5
3. Arab American Museum	10
4. Benefit for Tom Wright	15
5. Cowbell Choir	10
6. Michigan Make a Wish Foundation	15
7. American Cancer Society	15
8. E-cycle	10
9. Safe Drinking Water Act	15
10. Detroit Historical Society	15
11. Benefit for Dave Miller	5
12. Children's Hospital	5
13. Dominican Literacy Center	10
14. Children's Miracle Network	15
15. Kid Kicking Cancer	10
16. National Kidney Foundation Kidney Cars	5
17. National Highway Traffic Safety Administration	5
18. US Department of Energy	5
19. Concert of Colors	10
20. Discover the Forests	5
21. Doctors Without Borders	15
22. Hunger America	5
23. Global Warming	5
24. Feed America	10
25. American Lung Association	5
<b>Total Public Service Announcements Aired During Period:</b>	<b>240</b>



## Section V – Community/Charity Events/Donations

During the three-month period ending June 30, 2016. WCSX-HD1 created and/or participated in the following public service events, supported by on-air promotions.

- April 23 - NCRS Corvette Swap Meet in Dearborn. On site selling Corvette For Kids raffle tickets to benefit Holy Cross Children's Services
- May 1 – Bearing Burners Auto Swap Meet. On site selling Corvette For Kids raffle tickets to benefit Holy Cross Children's Services
- May 19 – Cleary College open house event. On site selling Corvette For Kids raffle tickets to benefit Holy Cross Children's Services
- May 28 – Blessing of the Boats event on Belle Isle in Detroit. Supported by The Lake Saint Clair Walleye Association, Holy Cross Church and North Shore Church
- June 9 – Holy Cross Children's services gold outing... On site selling Corvette For Kids raffle tickets to benefit Holy Cross Children's Services
- June 11 – WCSX Summer BBQ event... Holy Cross was on site selling Corvette For Kids raffle tickets to benefit Holy Cross Children's Services
- June 18 – Weingartz annual Mowerbowling event in Clarkston. On site selling Corvette For Kids raffle tickets to benefit Holy Cross Children's Services.